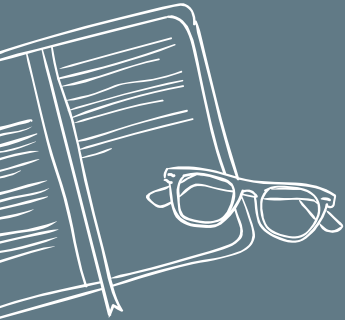




OER & ZTC UPDATES

SPRING 2022

Maritez Apigo
OER Coordinator



DID YOU KNOW?

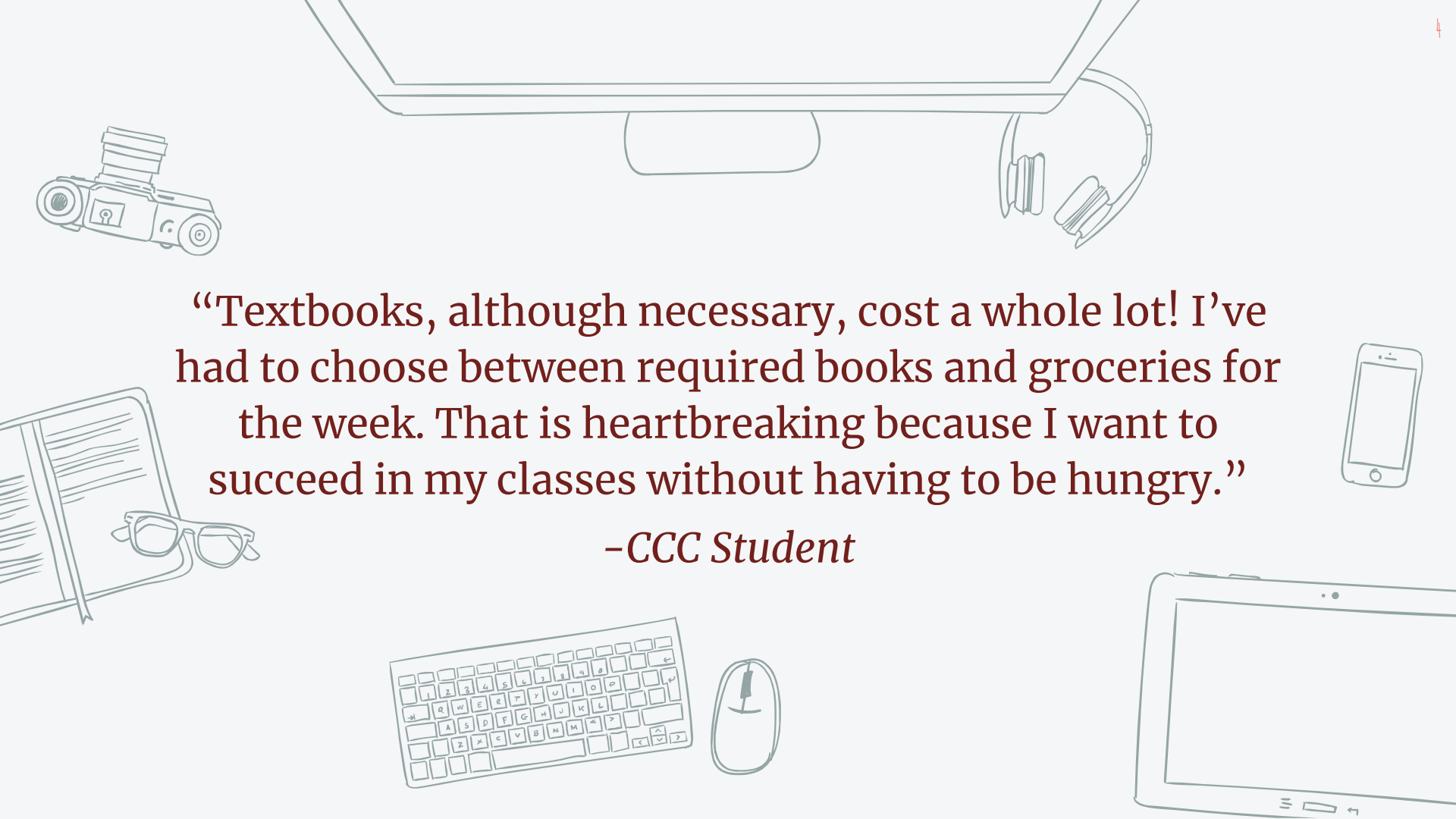
Because of the high costs of textbooks, CCC students...

70%
could not
afford
their
books

56%
dropped
a class

64%
avoided a
full load
of 12+
units

[Fall 2020 Survey \(link to raw data\)](#)



“Textbooks, although necessary, cost a whole lot! I’ve had to choose between required books and groceries for the week. That is heartbreaking because I want to succeed in my classes without having to be hungry.”

-CCC Student



STUDENTS, WHAT RESOURCES DO YOU NEED?

- ✘ Tuition
- ✘ Supplies
- ✘ Physical and mental health
- ✘ Food
- ✘ Technology
- ✘ Employment assistance
- ✘ Transportation
- ✘ Housing
- ✘ Child care

Spring 2022 Survey



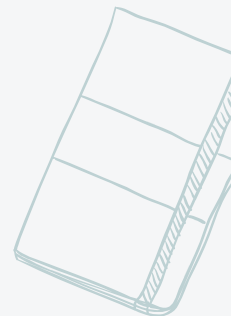
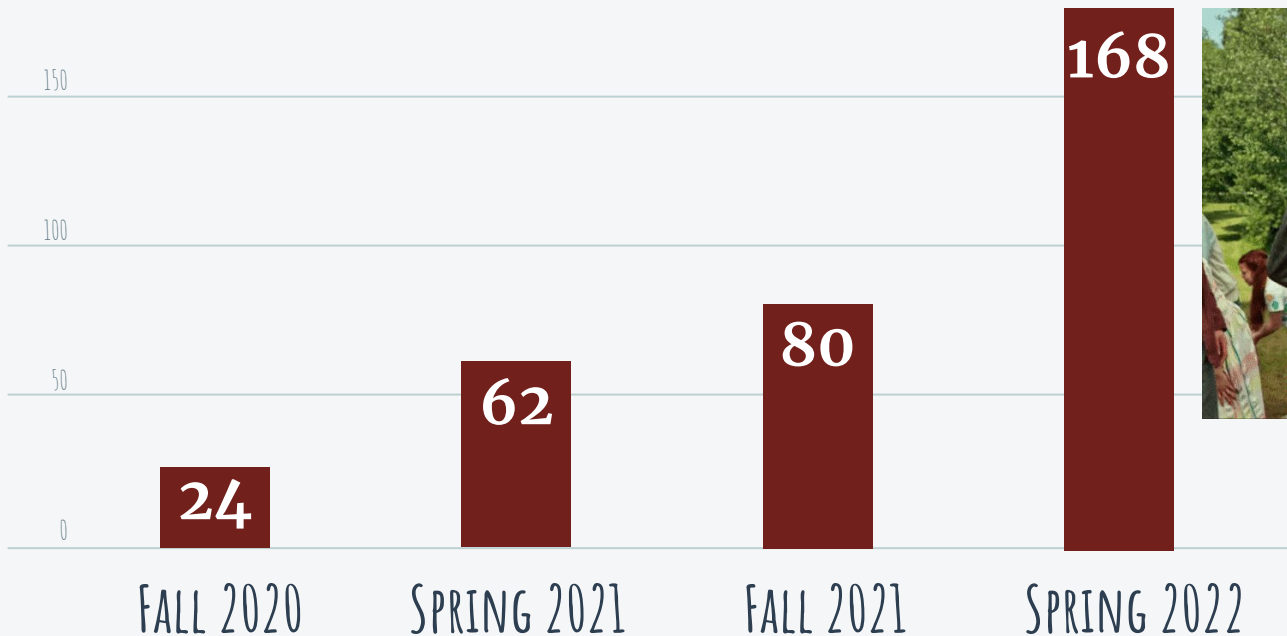
STUDENTS' #1 NEED IS TEXTBOOKS.

Spring 2022 Survey





OF ZTC SECTIONS





APPRECIATIONS TO OER/ZTC FACULTY!



• DRAMA • • AUTOMOTIVE • • ART • • SPEECH •

• *ESL* •

Nooshi Borhan, ESL
Bruno Sablan, ESL
Ivy Johnson, ESL
Rebecca Clayton, ESL
Shelley Ruby, ESL
Laila Winter Kahn, ESL
Mijin Kang, ESL

Brianne Ayala, ECHD
Bashir Shah, Business

• *ESL* •

Francesca Cervantes, ESL
Marisol Cantu, ESL

• *NURSING* •

Michele Redlo, Nursing
Jacki Lindblom, Nursing
Jacki Wright, Nursing

• *MATH* •

Terrill Mead, Math
Sherry Sharufa, Math
Trung Nguyen, Math
Sue VanHattum, Math
Devon O'Rourke, Math
Minyoung Lee, Math
Carol Stanton, Math
Perry Aliado, Math
Hyangsung Lee, Math
Bruce Simon, Math
Miriam Hardak-Inberg, Math

• *ENGLISH* •

Dickson Lam, English
Ben Jahn, English
Lucinda Ray, English
Guy Aengus, English

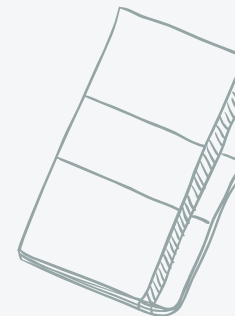
• *ECHD* •

Michell Naidoo, ECHD
Gail Benson, ECHD
Denise Marshall-Thomas, ECHD
Maureen Burns-Vermette, ECHD

Sabina Crocette, Business
Sonia Robles, LIBST
Mike Kilivris, Philosophy

Vern Cromartie, Sociology
Agustin Palacios, La Raza
Karina Gill, Humanities,
Maricela Ramirez, English
Leslie Allums, English
Randy Watkins, CIS

+YOU! 😊





STUDENT COST SAVINGS

Spring 2021

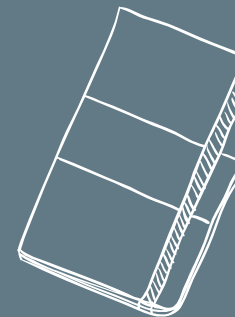
\$58,000

Fall 2021

\$189,000

Spring 2022

\$387,000 (and counting)



SUCCESS, RETENTION, & WITHDRAWAL RATES

	NON-ZTC COURSES	ZTC COURSES	<i>DIFFERENCE</i>
Success	70%	82%	+12%
Retention	86%	95%	+9%
Withdrawal	13%	5%	-8%

Fall 2020

OER AND ARTICULATION

- Using OER does **not** jeopardize our articulation agreements with our CSU and UC partners.
- Add OER that is “stable and publicly available as published textbooks” to Course Outlines.

Sources:

- [ASCCC Articulation, Curriculum and OER](#)
- [ASCCC Mythbusting Open Educational Materials](#)



ASU STUDENT RESOLUTION & ACADEMIC SENATE RESOLUTION

Both in support of OER and ZTC.

MARKETING ZTC CLASSES


contracosta.edu/zero-textbook-cost

Social Media

- Instagram
- Twitter
- Facebook



ZERO TEXTBOOK COST (ZTC) CLASSES FOR SPRING 2022

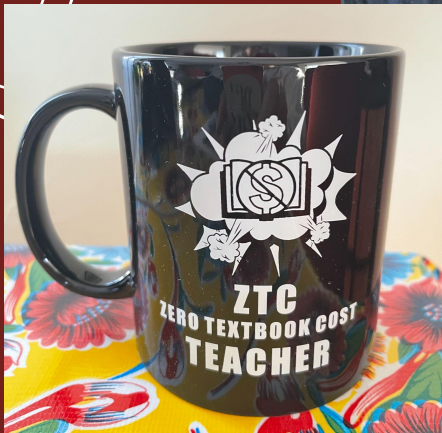
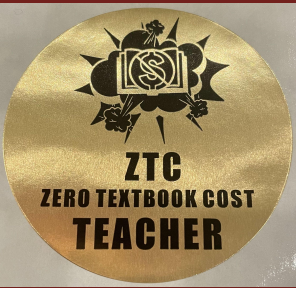
 **CONTRA COSTA COLLEGE**

APPLY OR REGISTER NOW

SEE
[CONTRACOSTA.EDU/ZERO-TEXTBOOK-COST/](https://contracosta.edu/zero-textbook-cost/)



ZTC SWAG



LOW TEXTBOOK COST (LTC)

New LTC designation coming Spring 2023



LOW

TEXTBOOKS

OER & ZTC GRANT APPLICATION

bit.ly/oerztcgrant





THANK YOU!

Questions?

Maritez Apigo

mapigo@contracosta.edu

